



“Linking You to Your Community”

Proudly Sponsored by:



“A profitable opportunity to support a unique, growing, one-of-a-kind Cleveland area service with virtually limitless potential!”

Corporate Site Sponsor Opportunity

We're creating one of the most unique web-site for Cleveland and its suburbs with nothing else like it! A web-site that already hosts thousands of photos of businesses and the area in general as well as specific photos and features of area landmarks. Not to mention, thousands of links to area businesses, products and services - yours to be included!

PlacesInTown.com is a unique, award winning, rapidly growing and family oriented internet service that started in one Cleveland Ohio suburb in 2001. It has now grown to represent over 50 communities and areas in Northern Ohio. Now displaying well over 15,000 digital photos of area businesses and landmarks with thousands more digital photos being added soon. **PlacesInTown.com** uses both name and visual recognition to set itself apart and get businesses noticed. In fact, some of our photos have even been used in Hollywood movies of Cleveland, in local and national magazines, for various city and business web-sites, in local articles, company reports and more!

PlacesInTown.com is just getting started and we're already generating nearly 2,000,000 total site-hits and over 200,000 page views monthly by between 2,000 to 4,000 unique daily visitors that use our service to: obtain local showtimes; contact schools, city, police and fire departments; get area info including history, street maps; get TV or cable listings; plan their lives, weekends and vacations; get news, weather, sports; shop for products and services and find area businesses that have what they want! **PlacesInTown.com** is also locally affiliated and partnered with businesses like Wal-Mart, K-Mart, Sears, Target, Kohls, Best Buy, SunGlass Hut, Eddie Bauer, Wilsons Leather, Kids-R-U's, Borders & more for which we help sell many \$1,000's of their products on-line monthly. All this said, **PlacesInTown.com** is the only service of its kind in the entire Cleveland Ohio area with no equal.

After visiting PlacesInTown.com and reviewing our information, we believe you'll like our unique service and community oriented approach to local advertising and business promotions. If you're looking for more business primarily within your community, our basic business membership described in more detail on our site is for you. But if your business is looking for **maximum exposure** and could benefit from many new customers/clients/patients from throughout much of the Cleveland Ohio area, our **Corporate Site Sponsor** is our best value. Plus, *"Your 100% Satisfaction and Your Positive Advertising Results are Guaranteed"* or your 2nd year is FREE!



As a PlacesInTown.com **Corporate Site Sponsor**, your investment of \$4,995 (Special: \$3,995 for 1st time sponsors for your 1st year!) will include premium page visibility and sponsor recognition in all our communities for 12 full months *plus* all additional communities as they are added at no extra charge *and* on our *new* Cleveland Photo Gallery pages! Your **Sponsorship** will also include all of the following many features and benefits:

- Your logo or business photo plus site sponsor credit "On The Top" of our city selection/home page plus on all PlacesInTown.com community home pages (including new cities as we grow!) for 12 full months with a direct link to your own "Showcase" page in our service and/or your web-site! That means you'll be seen and have links to your web-site in over 45 communities now and even more within the next year!
- In addition to your Site Sponsorship listings, your business will be put into all our primary community business directories for which you service under the most appropriate category for your business. This means you can have double exposure on most every community in our service for 12 full months with a direct link to your "Showcase" page in our service and/or your web-site! All said, you'll be seen double and now have double the links to your web-site! (Now that's what we call **maximum exposure & value!**)
- Your logo & sponsor credit on a minimum of 100,000 community resident brochures. Brochure display stands are also included for your locations as needed and desired.
- Your name or logo and site sponsor credit will be on nearly every PlacesInTown.com brochure, all our business sales flyers, advertisements, bulletin boards plus on other advertising we do as well including various sports games we sponsor, magazine ads, newspaper ads and more! We'll also distribute your own literature and brochures directly as we visit area businesses plus at all our promotional events and displays!
- Your logo plus sponsor credit on many give-a-way 'T' shirts and other PlacesInTown.com promotional products where your logo can fit with our logo.
- Additional advertising exposure via business shows, parades, fairs, etc. that we'll be involved with in promotion of PlacesInTown.com.
- Your voice, your input and your suggestions for the positive direction, continued improvement and future growth of PlacesInTown.com, most likely and as possible, will be incorporated into our service for your added benefit! Consider our service your service as you will be one of our most valued member businesses!
- "Your 100% Satisfaction and Your Positive Advertising Results are Guaranteed" or your 2nd year is **FREE!**

- As **PlacesInTown.com** generates great local search engine rankings, your web-site search engine rankings should be greatly improved with your Sponsorship in our strength in most of the major search engines like:



- Lastly, if desired, your **Corporate Site Sponsorship** will include a complete web-page or “**Showcase**” as we call it. Your “Showcase” will include many digital photographs of your business and/or products/services plus photos of all your area locations should you have more than one. We’ll also include a positive review of your business plus feature select products/services and/or locations. We’ll then highlight your locations in all our town business directories under your appropriate business category for **double exposure** on each community page. (The scrolling and oversized Olive Garden sample page is shown below as they are local sponsors in all the communities they serve.) We’ll also link people directly to your web-site for even more detailed information, your complete menu, full product/service offerings & possible franchise opportunities. We can even include coupons or special offers as well! What ever you need or want; we’ll try to handle it!

The bottom line: We’ll do everything we can to make your business look great and help people find you, 24 hours per day, 365 days per year. We’ll generate your company maximum impact and exposure while getting you the best return possible on your Sponsorship investment in **PlacesInTown.com**. Your “100% Satisfaction Guaranteed” investment helps **PlacesInTown.com** continue to grow and reach new visitors, which in turn, gets you more exposure and more business! It’s a Win-Win-Win relationship for everyone!

Call Rob Butler today at 330-273-3088 (office) or 216-403-1901 (cell) for more info.

The collage displays three key components of the Olive Garden marketing strategy:

- Website Interface:** A screenshot of the Olive Garden website showing a navigation menu, a featured section titled "When you're here you're Family," and several photographs of customers and staff.
- Physical Menu:** A close-up of the Olive Garden menu, featuring the restaurant's logo and various food items with descriptive text and images.
- Franchise Listing:** A page listing Olive Garden franchise locations across different states, including contact information such as phone numbers and addresses.